



HLP-Day 13th September 2023

Van de Valk Hotel Zaltbommel | Hogeweg 65 | 5301 LJ Zaltbommel

Members only. Registration requested. [Please register here.](#)

Participant fee: 100€ (catering included)

12th September

5:30 pm Members assembly (separate invitation follows)
Presentation of ESSMI

13th September

Program

- 8:30 am Presentation of the company CNC Exotic Mushrooms
- 9:30 am Departure to the company
- 10:00 am Company visit
CNC Exotic Mushrooms
Hogewaard 12, 6624 KP Heerewaarden
- 11:45 am Walk and talk with lunch to go
- 12:30 am Departure to the Hotel
- 1:15 pm Panel discussion – analysis company visit
Moderation: Kasper Moreaux
participants: deputy of CNC, Jürgen Kynast, Patrick Romanens
- 2:15 pm Protein in mushrooms, facts, challenges and opportunities, Dr. Karin Scholtmeijer,
Wageningen University
- 3:00 pm coffee break
- 3:30 pm exchange panels– please select your topic:
- Strategies und principles of selling
Moderation: Michael Böging, Geert-Peter de Rijk
 - Future of raw materials in mushroom production
Moderation: Jürgen Kynast, John Verbruggen
 - Basic Questions for Beginners
Moderation: Patrick Romanens
 - ESSMI Goals and Challenges
Moderation: Evelin Krolopp
- 4:30 pm Presentation of exchange results
- 5:00 pm The End